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## ENTERTANMENT GUIDE

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#### Abstract

 


## President applauds Courageous




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## FLTOMU We Wews

## NASA criticised after Euro-satellite launch debacle EEC duty mo <br> br DAYID FISHLOCK, SCIENCE EDITOR <br>     <br> may boost cost of F-16s <br> BY GUY DE JONQUIERES, COMMON MARKET CORNESA Brusseis, \$o










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Ce qui différencie la Chemical Bank des autres grandes banques internationales américaines, ce ne sont pas les capitaux. C'est la flexibilité"'
"The difference between Chemical Bark and the other large U.S.international banks isn't money, It's flexibitity':

More than money. In any language QFEMICALEATK

## THE FINNISH ECONOMY

## From worse to merely bad

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## OVERSEAS NEWS

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## 'I'm afraid I don't see any hope'





## Cholera spreads in MidEast

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AMERICAN NEWS

Increased information on LDC loans urged


Employers' split increase threat of dockers' strike


Quebec power price rise plan




Schultze silent on budget goal




ON OTHER PAG


## POLITICAL CHANGE IN BRAZIL

## Snakes and slippery ladders


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## U.S. in fish

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on tuna and shrimp which are



## PANESE SHIPPING

## Profit turnround aids invisibles

## "So far, I'm getting on very well. Ican't imagine myself leaving to do anything else."



When she first came to National Panasonic's new colour TV plant in August, 1976, as a charge hand, Janis Zimmerman had 17 fellow workers. Now she has about two hundred.
"In the early days I knew everybody," Janis remembers. "And the great thing is, I still do! We vowed we'd never lose the family atmospbere-and we haven't. As a matter of fact, the new people who come here are soon saying that they don't want anything to happen to the relationship we've got now:"
Having done a number of other jobs, including spells in other factories, Janis knows what she's talking about.
"There's a vast difference between this and other factories;" she declared. "In all the other places I've worked, there has always been a level above you and a level below you.
-Here, you really can make the most of your abilities. At first, people are wary. Which is only natural. But when they find out that's the way it is, there's no holding them back."

## Thatcher denies Tory split over closed shop



## SUPPLEMENTARY BENEFITS REPORT

## 4 Wages mostly well above benefits


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We expect
to govern says Sir Keith



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 Objective



## Civil Service union attacks recruitment of 'high flyers'

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## Computer cash aid scheme



Retail buying group

## 'should expand'

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# Theres only one word to ${ }_{\text {Scr }}$ 

## State's North Sea royalties total $£ \mathbf{1 0 0} \mathbf{m}$. in six months

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6½\% Deutsche Mark-Bonds of 1977/1985

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## Rescue plan for Liverpool

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## Together weve launched over 120 nev sars.

Since 1938, Godfrey Davis have successfully launched over 120 fine new Ford models, with a lot of help from our friends-our many thousands of customers.

From the beginning, Godfrey Davis have believed in and thrived on growth through trust.

Todaywe are one of the largestFordMain Dealers in Europe, selling over 12,000 cars a year. We are particularly proud that for so many of our customers buying their latest Ford car also marks a continuation of their association with Godfrey Davis.

There's no secret to our success. It's simply based on a single word:

Responsibility. We have built our business with responsibiuty.nilies to ensure we always give the best possible:pre-and after-saless service.

## problem

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Government urged to spend more on alternative energy forms
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Windscale sums wrong by $\mathbf{4 0 0 \%}$, says economist









We have trained our engineers and technicians with responsibility.Result:Godfrey Davis have won a major Ford Service Award every year for the last 10 years. -We have developed with responsibility, to give our customers the finest possible specialised Ford service, from our five strategically-placed locations in the Honie Counties and central London. Whether you are buying a car for yourself or afleet for your company, you can be certain of the same sense of responsibility from Godfrey Davis. To buy or lease your new Ford Granada, or any other fine Ford car, contact Godfrey Davis at one of the addresses shown. We'll be glad to serve you there, or visit you at yourhome or office.

## Godfrey Davis

Wesell.Weservice.With responsibility:


## YOUR SHARES CAN RISE IN VALUE

In a remarkable way.

If the tax collector often seems to be the main of your capital could gain a new kind of value, and help old people in great need in a wonderful way. Join the growing number of shareholders who

donate some of their stock to Help the Aged. The ohate some of their stock to Help the Aged. The
charity is fortunate in its skilled financial advisers and hundreds of voluntary helpers, so that any shares given are translated into maximum help for the tax is payable eitber by the donor or the charity.
Full details of the share plan will gladly be sent he annual report and accounts. Please write to: Hon. Treasurer, the Ri. Hon. Lord Maybray-King, W1A WIA 2AP

0 perpetuates a loved name on a British Day

* $£ 100$ names a hospital bed in Africa or Asia.

THE STRAND BLOCK OF SOMERSET HOUSE 780-1836: Part II by Sonia and Vivian Lipman
 In the SEPTEMBER issue, now on sale
 <br> \title{
The new Ford Granada <br> \title{
The new Ford Granada Emphasis on engineering
} Emphasis on engineering
}

# Solid engineering makes the Ford Granada a durable and reliable car 

NThe quest for dumability Cobody would deny that a car's worst enemy is conrosion. If it is start to not prow its age protyected a car can start to show it age very quickly. Butjurst able parts you can' he whis you ces The , kke: underneath ne wises archas. The elimination of rust mportant 0 or meit Fort' 18 stage boy processlooks after yoge body protection Hnside as well as on the outside


The 18 stage body protection process

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\& Polyvirethan estonechipprotection primer
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ai: Wheel arches treated uitith.

1311:15.16. 4coats of fough acrylic ehamiel colourpaint. Sived to give pqint fullstreng th ond lustre. Quality controlcheck by Ford itspectiors.

## Reliability is achieved by

 attention to detail Ask any AA man and he will tell you that it is the smanllelectricil fauls that are the auise of miost breikdowns. Ford hive educed the mass of connections youf find ehind the dastiboard of more conventional cars byyung a printed circuit This means there are fewer connections to work loose Also the main relays and fuses are contained ina a central distribution box for easy servicuig.But perhaps the most important electical refinement is the new electionic breakerless ignition system on the 76 engiies. In delivers a more powerful and accurate spark which, in turm, provides more effrient fuel ignition This hetps maintain erigine tume, resulting in:-mproved economy. Starting on cold mommogs is also made casier

12000 mile service interval Improved durability means that ithe service interval is extended to 12000 miles on all Granada peitrol models (apart from minor checks and oil changes at 6000 miles) so you save on service charges too.: Amongst other examples of thoughtfil engineering are the self-adjusting chutch and the fact that the brake lmings can be inspected wirhout removing the wheels More details that help to keep your service costs down.

Some standard features of the Gramada Gnia Automatic transmission (excesof nìh fuclinjection) pourer assisited sterering: push humpon radiolistereo: cassedte with 4 spealkersandelectrically operatee derial
 ersem (4 doors ard boot)- remote control door mirror:




Suspension that gives safe, decisive handling and peace of mind
Probably the most important satery feature a car can have is suspension that gives you predictable and decisive handling, particularly at speed and when comering. The Granada has independent suspension on all four uhicels It makes sure that the tread on all four tyres is firnly in contact with the road surface. The cir feels taut and well-balanced all the cime, leaving you feeling relaxcd and conticlent. The Granada's $59.5^{\prime \prime}$ front and $60.5^{\prime \prime}$ rear tracks (the widest in its class), together with the low centre of gravity and long wheel base give superb stability. Down forces created by the front spoiler, plus the extra air diverted over the bounet by the special radiator grille, rednce lift at specd and ensure that the car hugs the road.
The GL and Ghia are fitted with gas filled shock absorbers (these help soak up the. bumpiest road) and the ' S ' with Bilstein gas shock absorbers (for the man who drives that bit harder).
Incidentally the ' S ' is fitted 'with Michelin TRX super low profile tyres as standard equipment. A brand new tyre designed to give the ultimate in perfornance, immediate response and excellent straight ahead stability when braking.


The Granada's soll round indèjendenits suspensian apes appoximately Su" morer csistance to
than conventional fixed raraxle.

## Engines that give smooth

 performance and efficiency The excellent performance and efficiency of the 2 litre OHC and new 2.3 litre V6 engines has been achieved by an improvement in aerodynamics which reduces the drag factor and by the engincers exceeding the target they set themselves for reducing the weight of the car. The fuel consumption figures obrained using standard European DIN procedure prove the point. The 2.3 litre V6 with manual transmission gives a figure of 26.7 mpg *:The exciting new. 2.8 litre V6engine is a
beantifully smooth unit. The optional fuel

injection system ensures the most cfficient use of your fied by metering just the right amount-of petrol. whether you re crawling in traftic or driving on the motorway: The fiuel ingation is a highly developed and well proven ssistem that is used by Europe's finess cars.
There will also be a new 21 litre diesel model. Ins benctits of long life, and low fuel consumption - particularly in town driving. will make it a wodome addicion to the Grawada range.

Comfortable and
effortless journeys
When you settle behind the wheel of the acw Granada you immediately ger a ecling of weil-being.
Deep, cloth covered seats (leather on che GL and Glia if you want) widh adjustable head restraints on all petrol models. keep you relased on the longest journcy: All controls are at yourfingertips and add to the feding of being in complete control. Push button radio is standard on all petrol models, and the Ghia has a push button radio istereo cassette player with four sprakers and electrically opcrated aerinal as standard equipment. Each radio is ested for $3+$ hours before being fitted. In addition electrically operated front windows and central locking (4, doors and boot) are standard on the Ghia:
The new Granada carrics on the Granada tradition for comfort. During its devclopment every body pand was engineered for good acoustic behayiour and the car finally tested in an "anechoic' chamber to check noise level. It is even quieter than its predecessor, with more and deadening material built intoevery model of the range.

Good visibility means a safer car The low bomet and boot line ensure good visibility. The road cut off point is improved over the previous model by 3 feer at the front and 32 feet at the rear. You lso get a fantastic $86 \%$ all round vision. Laminated windscreen (standard on all models) means thint if you do catch a flying tone you're not immobilised.
A new stratified heating system allows ou to select varied combinations of ceen and passenger compartment temcreen and fasser comparine perature and provides a conplete change lling 50 mph And becase it is traveling at 50 mph . And because it is a modular syan or changed easily. yan her example of thoughtful engineering keeping service costs down. Fully integrated air conditioning is optional on all V6 engine models:
These arc just a few facts about thenew Granada. More is beyond the scopeot this advertisement. Buttake a closerlookat the car in your local Ford showroom and see for yourself how the new Ford Granada puts the cmphasis on engineering.



## One gloomy, three cheerful, and two in between

BY MICHAEL DIXO



The age range will be 25-35, The applicants should have minimum - level and qualitications up lo GCE asic commercial//sales unainingone export bus̄nness. i.e.in a manufacluring engineering or a lrading Company equipment.
The applicants should have the bility toestablish contacis and be ondon office. to eitlier travel on
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through Klöckner's company network. A basic knowledge of German and French. would be ag agtantage but Within the international KLOCKNER NA Organisation the positions presen The positions will be well remun The positions will be well remunerated
according lo educational background according lo educational background,
experience and age:Interviews will be
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Aoplications should be made in witing to:
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Perien
 London WCIV 6LH.
TEL $01-045701$

## Cripps,Sears

## Jonathan Wren

## Banking Appointment


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## Financial Director Midlands <br>         <br> AK ADVERTIGING

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## SEPTEMBER $22 \cdot 1977$

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Qualified
 This section in itindedto appear following the results oi the Findlj; when several thousand newly
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## Corporate Finance

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## TAXATION

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## MONTAGU, LOEBL, STANLEY

 $\&$ CO.We wish to continue to expand our Gilt Edged Department and are looking for an experienced executive to se vice our
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31, Sun.Street,

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## Banking and Finance

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earse apply in strict confidence, quoting reference number, to Robert Clioe, Clive \&
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An excellent opening exists with a large international tioding
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A substantial trading base already exists with the building and
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## Operations Manager

## Major!InternationalMerchantBank

OurClientissSaudilintemational Bank, anexpanding City-basedMerchant several of the world's leading banking names.
Current and projected expansion plans require theappointmant of a mature and fully expenienced bankerto assumatul responsiinity for hie conirslan development of all operational areas of the bank's activities, with specia Candidates, preferably in theirmid prahensive background and experience of international banking operation end be able to demonstrate possivive leadership qualities.A financial accounting beckground would be ll
This represents an excellentif opportunity to contribute to the management
and orgenisation of an efficient and fast-expanding bank The scope and responsibiilities of the position will be matchad by a highly competitive fiv


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## Assistant Managing Directors <br> Thomas <br> London not less than $£ 15,000$ p.a.

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Travel Group . It business in Travel Group. Its business in
Travellers Chequas, Foreign Traveliers Chequase Foreign Sevices is expanding rapidly
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and share the load of the Managing Director to whom they will report. For both appointments: salary not
than 1515,000 pa
ar and other than $£ 15,000$ p.a., car and
major company benefits. Assistant Managing Directo Operations
Responsible for the profitable Responsible for the profiable implementation of business plans for Banking products and services worldwide (except for the USA and Canadia).
Candidate must have had international marketing ooperation with direct control of a sales forcce. Preferred age range 40 to 50 years.
Location: London Ref: AO/3895/FI

Assistant Managing Director Marketing and Development Responsible for developing and
marketing Banking products and services worldwlde and for providing support services to the operational activities.
Candidates must have had products and markets internationally and of international administration and distribution systems. A
knowledge of E.D. management is desirable. management is desirable.
Preferred ege range: 40 to 45 years.
Location: London Ref: AM/3896/FT

Please reply to us.quoting the
appropriate reference on ppropriate reference on both envelope and letter, stating how your
meet our Cfient's requirements. No information will be communicated to our Client without peimission. Mer
and women are invited to reply.

## 

 mens for $A$ Agencr--2
and urban sectors The position will require 2 financial background with
either MBA or accountancy inraind
 Scottish Development Agency

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$\mathbf{£ 8 , 0 0 0}$ - $£ 12,000$

Is on-going development objectives now demand thas
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An international engineering group, with headquarters in U.s.A.rifins an unuaual opportunity to a well qualified and expanding European operations.
The person appointed will report to the European chairman and will
be expected to co-ordmate the acoounting and reporting system of be expected the European companies, improve the financial controls and assist in the general managementof the group.
Candidates should be familiar with the methods of. American inter-
nationsl operations and with accounting practices in France and other western European countrices. A A knowewdege of FFench inc hibhly
desirable. The successful candidate will be aged between 30 and 40 , and will be adaptable and willing to travel.
Aparif from a negotiable salary, there are generous fringe benefits.
Write in confidence, quoting rafarence $2763 / \mathrm{Lo}$ E. M. Nell
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Success in costing. budget ins. and financial analysis, (systems and techniques), hoth manual and connputer based is required, stringent. and performance crie eria demanding, would be ideal. Age:mid-late 20 's.Location:London.
Solary about $£ 8.000$ with attractive conditions of service. Letters from suitably qualijited men orwomen, should includea
detailed curriculum ritac including salarv progression to date


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Early 30's
$£ 10,000-£ 13,000+\mathrm{car}$
Our clientisa rapild vexpanding
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The company is actively diversitying into
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 (2x)
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The success of the company - multiple own label retailers of fashionable outerwear - stems from a right top management team. But with majo complete the team.
In this business financial control really means control. The FC governs the business, actively intervening to hold the ring at all stages and in
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cloching) store operation. Qualified professionals, around age 40 . Fest London location. Salary negoriable from a floor of $£ \mathrm{xo}, 4000$. Car teellent pension.
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 at loast wo years experiences in wa protesitionile team the perason
apoointed will probably hava ssential. This appointment. will appeal to
someone who is attracted by the challenge of broadering their caree interest securities. An attractive salary will be offered. qualification with a mathematics reflecting experience and benefits a Applicants should initially telephone G. M. Simms for an application form quoting reference 6139. Mervy Hughes $G$

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## International Bank

 Working in French and EnglishOir client fthe UK subsidiary of a advarising oiz a subssidiainy and group wishes torecruit a Public Relations budget control In addition the PRO CTicertojointheir City Office.
This istaisenior role working - exthe house magarine and is
expectedto advise on intemal cosely with general management, ot the need is for a real PR. experience in all aspects of Public p.a will be negotiable according Relations, an important tequirement to your experience and ability:is the abiity to speak and wnite both associated with a majorbbank French and Engish to the highest
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clients a bank wrould be an advantage. instance enclosing details of any You will have a wide ranging ... companties to whom you do vioit wish
your application sent to: K Long

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Englishervising languaye DOLPHIN Iondon WCaN 4B, \& KERBY

## Marketing Director

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Cayzer Limited is a recenty established nerchant bank and a subsidiary of The British \& Commonwealth Shipping Company corporate finance and corporate banking. The Bank is seen as having scope for developing these activities within the British \& Common wealth Group and with non-Group relate ients.

In order to assist the Bank in its expa sion, two articulate commercially awar degree plus a legal or accountaricy quialifica ion followed by several years . Ideally, a lawyer should have obtained post qualification experience in a merchant bank ing environment but an accountant could we have acquired the necessary skills in industry

Please write in complete confidence with urriculum vitae to tha Managing Director London ECAR OHA.

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The Pension Finds Investment Department, wition experienced Research Analyst You will zwis the Principal Researcic Analyst in ythe preparation of
recommentations for investment. This' wint ingyovive continuous monitoring of equity and other sectois as well as close scratiny of the finamcial press, brokers'
iirculars etce. In addition you will be expected to pircuarre botch industry and company reviews and make company visits as neccessary:
Candidates sbould havie an economics or mumierate a 2 relerantr environminat.
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ne with full details of ages qualifications Fl231001 to the Senionior Parsonginel Offiot reet, London wa for applications.Seprember 23rd, 1977.; BRITISHGAS

## LONDON

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## YOUNG QUALIFIED TAX

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We are seeking i young mateffemale qualificd acecoun


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connections in London and - Scotiand seek additional lively people to continue and participat in the firm's growth.

Stock Exchange Members and Partneri; capable of generating ideas as well as ablie th clients would be considered.

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Please write in the first instance tor Boi A. 6074 , Financial Times; 10, Cannon Street
ECAP 4 BY . All letters will be acknowledged and treated in strict confidence.

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Tha applicant must have an in dept knowledge of Eurobond markets and be Bufficiently experienced to expand the Bank's trading activities, manage a numbe of clients portfolios and be able to super vise setuements. Salary is negotiable and vilinchude the sual fringe benefits. Pleāse Mrs. Jeanne Rout, Personnel Manager..


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capital goods at the highest levels of major customer
 are energy, drive, resilience and sales abiitity. Asubstantial five
figure salany will be paid and re-location to the South of France figure salary will be paid and re-location to the South of France
will be provided.

The identityof of candidetess will not be reveeled to our chtrents



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## inzr:4




# Managing Director 

 Consumer DurablesThe Managing Director of a famous company is planning A new position is being created for this purpose, this immediate responsibilities for Sales and Markering cmbracing, Brand Ninnagement; Market Research; Advertising and Merchandising; Properyy Management; Busincss Planning and Public Relations.
The subsequent appointment involves total responsibility for running a company employing some 1 ,soo peopie in all channels of distribution including uwn shop:, with an
annual turnover of $f .30$ million.
Applicants with outsanding records of achievement in probably be earning well into five figures at present Senior Management of the Company is amare of this impending appointment and our client proposes to intervier all candidates whose applications appear to
match his requirements. To sateguard personal security inicial applicaions or. euquirics should be directed to K. G. Ferdham, Managing Director, Austin Knight Limited, Knightway House, 20 Soho Square, London Wra ids Telephone: or-t37 926ri; when companies menuened. Candidates may be male or female.

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Management carcers Overseas

## for Bankers aged 28-35 with sights firmly set on top management

These appointments are essentially for people with potential to achieve top positions in banking. Ideal-requirements are AIB (or Scottish equivalent), a good degree. and
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Joining Standard Chartered will involve accepting substantial responsibily in positions determined by the bank's needs and your own background and capabilities, in a variety of countries during the course of your career. The background of individual applicants will determine how much familiarisation or training will be provided in the Uri. Benefits wion overseas, together with education, medical and non-çontributory pension schemes. For those with ambition and talent these career opportunities offer a rewarding and exciting challenge, made possible by the growth and expansion of Standard Chartered Write giving full details of your back
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using Data Base and Data Communications using Data Base and Data Communications.
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## Charéśs daffaires

This opportunity concerns high level executive
minimum 30 with a proved experience both
in trading export and financial oparationa. All informations coinceming this offer" will ba
given in strict confidence Monday through
 give further informaliona co
procedure to be followed. Information Carrierce $\begin{gathered}\text { Ref } 181 . \\ \text { Interest }\end{gathered}$ SVP.1101 $=$ Heaume to
SUP REST
HUME CUMAINES de Wagram,
75017 PARIS.


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Company - Privately owned, controlled by the

 me each in France and Germany. One
third of the business is from overseas,
and is increasing. They employ 275 people. In the last fino years sales increased ten
fold to $£ \mathrm{Iz}$ million and profits I fold. The intention is rom treble this in the next six years.
Now in tho final stages of corporate.
reorganisation guided by the company s financial advisers.
Product-Manufactarie (20i. of business) and microcomputer systemics hardware and soft ware.
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\section*{Advertising and...}

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\section*{Thresholds of taste \\  iewers who objecled to the Muilk Marketias




} BY ELINOR GOODMAN

\section*{Why Freshmill looks good}





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 uPeter Clifforion
) TEST TOWNS 8


Exactly how do consumer goods manufacturers
nd their promotional budgets?

\section*{The Burton Group looked like a made to asure success,what went wrong?}

Ghost markets. Whydo some products research II but just don't sell?
What are 130 large marketing companies nning in new product development?
Is it true that when media advertising goes down, low-the-line goes up?
How did Freddie Laker get Skytrain off the Jund againstall odds?
All the answers are in the September issue of arketing magazine:


For afree copy of the September issue of Marketing send this coupon to Gill Staiham, Marketing, Regent House, 54-62 Regent S With your free copy we'll send you details of our special offer-a free MARKETING binder worth
ifyoutáke out alZ month subscription for if yout take out al2 mont
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Title
Company
Address

\section*{EVERYSYMBOL TELLS A SUCCESS STORY.}


\section*{FINANCIALTIMES}

\author{

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\section*{Thursday 'September 15197}

\section*{Exports and sterling}






 The important exception is the an etppreciecion of scterling w
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Progression

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\title{
What the market is celebrating
}


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recently been estimated et below 3 per cent. compared with figures ranging from 8 per trialised coumtries. It is hard to & \begin{tabular}{l}
ready to be scared ancial danger. \\
The immediate cause of the tornound wes the Chancellor of the Excbequer's
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of 1975, and in the process has} \\
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\section*{Heavy weather over Skytrain}


MEN AND MATTERS





Moscow Narodny Bank The bank for East West trade.
2432 King Willan Steet Londo ECAP4I Branches in Beirut and Singapote
Representative office in Mosociou



24
COMPANY NEWS＋COMMENI
\(£ 1.35 \mathrm{~m}\) ．loss by Burmah at six months


\section*{European operations boost BTR to \(\mathbf{£ 1 3 m}\) ．midway}


保冨

\section*{THE WHOLESAIL FITTINGS COMPANY LIMITED}

Electrical Distributors
．．．The Compeny hes completed an excellent yeer in which，once
again，record turnover and profits were echieved．Subject only to circumstances beyond our control，lam confidemt that the Company will cortinue to progress
Mr．D．S．Rose，Chairman．

SUMMARY OF RESULTS
\begin{tabular}{|c|c|c|}
\hline \multicolumn{3}{|c|}{SUMMARY OF RESULTS For the year ended 29th April， 1977} \\
\hline & 1977 & 1976 \\
\hline TURNOVER－net sales to customers & £12，905，571 & £10，300，817 \\
\hline PROFIT before taxation & 11，284，347 & £1，028，862 \\
\hline DIVIDENDS net per 20p share \(\begin{gathered}\text { Intenim paid } \\ \text { Final proposed }\end{gathered}\) & \[
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\hline EARNINGS per 20p share & 17．ip & 13．7p \\
\hline \multicolumn{3}{|l|}{The Wholesale Fittings Co Ltd 313－333 Rainham Road South，Dagenhan，Essex，RM10 85X} \\
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Australian \＆Int＇l eans and pays more



HIHMLGHIS



 strength of the U．K．business that pronts are subtintintaly．
higher．
Matthew Clark better




The Board is satisfied with，the resuls pariculary in vi
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to another record vear．
pha and looks forph：
R．McBride，Chairm．

This Advertisement is issued in complianca with the requirements of tha Council of The Stock Exchanga：


\section*{American Express Company}

\footnotetext{
Authorised
t 31st August， 1977 \(\quad \cdots \quad \because \quad \because \quad \therefore \quad\) Issued
100，000，000 Shares of Commion Stock par value \(\$ 0.60\) each 71,\(469 ; 095\)
The Council of Tha Stock Exchange has admitted tha above mentioned Shiares of Common Stock tr
the Oifficial List．Particulars relating to the Company are available in the Extel Statistical Servie．


MORGAN STAMLEY INTERNATIONAL
AMEX BANK LMMIT 1 Undershatt，Leadonhhill Street，
Londoni EC3P 3HB

London，EC2P \(2 / 1\)
CAZENOVEESCO
12 Tokenhouise yarc
London，EC\＆\％
45th September， 1977
}


Colman's mustards and sauces, Robinson's fruit drinks and baby foods, Gale's honey, Dettol, Disprin,Lem-sip, Codis,Steradent, Moussecand Disprin, Lem-sip, Cines, Cherry Blossom and Veuve du Vernay wines,
Windolene, Harpic, Duraglit, Brasso. Theseare justa few of our brand names in the UK.

And many of them are well-knownin households outside the UK!

In fact Reckitt\& Colman manufactures and markets a massive range of leading brands across marketsidin the USA and Canada; Australia and NewZealand; France, Germany and other European countries; in Africa, South America, India and the other leading countries of Asia.

In all, our products are manufacturedin over 40 countries and sold in over 100 . With an annual value of over \(£ 500\) million.
It's not surprising therefore that theinterim results just released show that the overseas activities of the group accounted for \(87.1 \%\) of our profits over thefirist 6 months of 1977 .

Over the same period sales worldwiderose by \(22 \cdot 9 \%\) to \(£ 278.57\) million.

Operating profitroseby \(18 \cdot 3 \%\) to \(£ 28 \cdot 21\) million. Earnings per share increased by \(15 \cdot 1 \%\) before taking exchange differences into account.

Aninterim dividend of \(4 \cdot 66\) p per ordinary share was announced-anincrease of \(10 \%\) over last year, to be paid on6th January 1978.

The steady growth of the group was maintained despite adverse conditions in the UK and Europe where the consumer's purse has continued to shrink as a result of inflation, and despite difficulties in other overseas markets.

Exportsfrom the UK were particularly pleasing. Sales rose by \(49 \cdot 5 \%\) to \(£ 17 \cdot 95\) million and the operating profiton these sales was \(£ 2 \cdot 88\) million, anincrease of \(87 \%\).

It is a measure of our achievement that sales and profitsincreased in all of our major territories, and that we were ableto show animprovement on last year's exceptional results.

This week we äre sending our 40,000 share-
holders the Chairman's interim report. If you would like a copy please write to The Registrat, Reckitt\& Colman Limited, P.O. Box 22 , Hull HU13NY. Telephone: 0482-25942.
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Reckitt\&Colman


THE COMPANY CAR A half day Seminar on 29th Seprember, 1977, in London to
consider the quescion of Selection, Financing and the Tax Effects.

For further details please contact
Mrs. Joyce Hzwkins: : 01-868 4422 Mrs. Joyce Hzwkins: \(07-8684422\)
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\$250,000,000

\section*{Digital Equipment Corporation}

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\section*{Lehman Brothers}
\begin{tabular}{|c|c|}
\hline Bache Halsey Stuart Shields & The First Boston Corporation \\
\hline Blyth Eastman Dillon \& Co. Dillon, Read \& Co. Inc. D & n, Read \& Co. Inc. Donaldson, Lufkin \& Jenrette Securition Corporation \\
\hline Drexel Burnham Lambert & Goldman, Sachs \& Co. \\
\hline Hornblower, Weeks, Noyes \& Trask & k E.F.Hutton \& Company Inc. \\
\hline Kidder, Peabody \& Co. Kuhn Loeeb \& Co. & Kuhn Lioeb \& Co. \({ }_{\text {Incorporta }}\). Lazard Frères \& Co. \\
\hline Loeb Rhoades \& Co. Inc. • Merrill Ly & Merrill Lynch, Pierce, Fenner \& Smith \\
\hline Paine, Webber, Jackson \& Curtis Reynolds Securitie & Reynolds Securities Inc. Salomon Brothers \\
\hline Smith Barney, Harris Upham \& Co. & Warburg Parihas Becker: \\
\hline Wertheim \& Co.,Inc. White, Weld\&Co. Dean Witter & \& Co. Dean Witter \& Co. Bear,Stearns \& Co. Incarporated \\
\hline L. F. Rothschild, Unterberg, Towbin & in Shearson Hayden Stone Inc. \\
\hline Banca Commerciale Italiana Banque Worms & Banque Worms \(\quad\) Pictet International \\
\hline Vereins- mod Westbank Aktiongcsellschaft & Hambros Bank \\
\hline September, 1977 & \\
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\end{tabular}
 \\ \section*{\title{
Redland Profits Increased \\ \section*{\title{
Redland Profits Increased by \(30 \%\) to \(£ 34.16 \mathrm{~m}\).
}} by \(30 \%\) to \(£ 34.16 \mathrm{~m}\).
}}
"From a U.K. base of excellence,
we have been able confidently to
"From a U.K. base of excellence,
we have been able confidently to engage in joint ventures overseas founded upon our practical skills and experience. IfI were asked to identify Redland's greatest single strength today, I should point to our achievement in working
harmoniously with outstanding our achievement in working
harmoniously with outstanding parthers in twenty-five countries." Colin Comess: Chairman and ChiefExecutive





\section*{Redland}

Construction materials and services in 25 countries
fencicil Times Thuysiay september 15.1977
THE SECOND ALLIANCE TRUST COMPANY LIMITED

\author{
circulated with the Anamal Report for tha year to 31st July 1977 . RESULTS
}


 Ipenatry in retimessing our gits and shoster tering deposists in U.K. equities ot current dividand

 .hng the world'a major stock markets SALUATION
 ylmost ooth has been even more dramatic Tro Gourse, chis gain is Thment Securritios Index has elso benefited

 iurency Prencium has further raised our total U:K. proportion to ebout \(65 \%\), higher than et any
nee 1950 . PROSPECTS
 mss a huge oil-fed balonces of payments daficin and a weak dollar. Elsawhere, Garmany is -then there is need for internal economic reatrucururing and growing world low growth retes at








 xatect ratt

The world's leading magazine of Arts and Antigues



\section*{Incer \\ 34.160}

\section*{DOYOUREALISE THATTHEDUPORT CROUP ISAS MUCHAPARTOF DAIIY LIFE AS THESE OTHER GREAT BRIIISH ACHIEVEMENTS?}


 tary end other influences which will bear on piverta bargeining. With a dramatically improving
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2thit August 1977.

\section*{ \\ APOLLO}
\(\therefore\) Ir's an impressive statememt. and. one that.Dupor

\section*{Fairbairn Lawson up by}
\(67 \%\) in first half

\section*{}


\section*{Inchcape expects growth}

\section*{in U.K. and overseas}

3




Gill \& Duffus goes into chemicals
 Nold


\section*{The Trustees \\ Corporation Limited.}

Total Assets at 31st May, 1977: \(£ 57.6\) million.


A member of the Touche, Remnant Management Group. Total funds under Group management exceed \(\overline{7}\) TOO million.


\section*{T.C.Harrison}

INTERIM RESULTS
- Profits increased by 66 per cent

Increased Dividend
\begin{tabular}{|c|c|c|}
\hline & \multicolumn{2}{|l|}{Unaudited Results
6 months to 30th June
1977} \\
\hline Turnover & 18,266 & 14.387 \\
\hline Profit before tax & 876 & 526 \\
\hline Profit after tax & 420 & 252 \\
\hline Dividend per share & 1.3778p & 1.2 p \\
\hline
\end{tabular}
"All sections of the business show increased contributions to profit. Shareholders can look forward with confidence to the future.'

\author{
Copies of the Interim Feport can be ohtitimed liram
}


\section*{£0.9m loss by Change Wares}

\section*{BIDS AND DEALS}

Dutch stake in CES up to 9\% as Lonrho sells

\author{
-by margaret red
}


NOTICE OF REDEMPTION
Skandinaviska Raffinaderi Alatiebolaget Scanraff 3\% © Dehentures Due 1988 Issued under
 debentures or s1,000 Eacti










O. C. SUMMMERS
SAX WAIT

Dated: Sertember \(\$ 5.19: 7\) average earmings for list,
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than two than two times estimated
average earnings for next average earmings for next
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Co. inc., 8 Basinghall St., Lo. inc., 9 Basinghall St.,
Land.


AU.S. MACHINE TOOL COMPANY
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& \text { Substantial interest in } \\
& \text { one of the world's largest }
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\begin{aligned}
& \text { one of the world's largest } \\
& \text { machine tool comonains }
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ond.

\section*{Apprehension over new U.S. mining law}



Manders rises. to \(£ 1.12 \mathrm{~m}\)
halfway




recruitment consultants-te the banking fession have pleasure to announce that Noy Given. Leslie squutes and kenneta monity
have been appointed to: their board: directors.

\section*{(3)British Leylai
LIIt
Litited}

The Board of Brits heyland Lutited has anaumeed wiud


\section*{Tavener hit by production} shortfall

\section*{}












rancial Times Thursday September 151977
AH to continue

\section*{pansion policy}


\section*{COMPANY NOTICES \\ \begin{tabular}{|c|}
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\section*{Output heading for recovery}


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facturing emplo onent in







Industrial profitability hit by rapid inflation
\(\qquad\)

\section*{Monetary targets important} for wage negotiations


\section*{Prospects}
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\hline On the verge of reaching a new British Exxhequer. & Tressiry bonds and & & & & & \\
\hline foreign exchange costs of the West Germany then so too are & Tremer bilis & 0.6 & -1.6 & 1.5 & \({ }_{-1.3}^{-1.0}\) & -0.5 \\
\hline & & 95 & 120 & & & \\
\hline Calais day trip for \(£ 5\) &  & 5.0 & 7.0 & 1.5 & 1.5 & \\
\hline WNSEND Thoresen wly offer Passengers. raking advantage & end other invermert & 12.4 & 10.3 & 23 & 26 & \\
\hline  & & \({ }_{4}^{17.4}\) & 173
20 & \({ }^{3.8}\) & & , \\
\hline services to Catais and ZeebruFzc cessiois and eill usual pass & Itermational organisations & & & & & \\
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\section*{Oil states increase \\ U.K. investment}

\section*{Evidence \\ The Bank says that the fr
impact ound come on impo
pices, and since prices. ana since imports amount
to 10 out a fith of total spending
a 10 per cenl. appreclation in
}


\section*{National debt lower \\ in relation to GDP}


\section*{}

Banco
announces the opening of its

\author{
New York Agency \\ 645 Fifth Avenue, Siate 1600 New York, N.Y. 10022 \\ Telephone (212) 935-6920 \\ 
}

Araken B. Fonseca, Agent and General Marager
Main Office: Av. Rio Branco 128 Rio de Janeiro, Brain

 Nacional S.A.

Kerry Packer empire lifts profit by \(57 \%\)

46\% half year rise at Swire Pacific
THose internitinal erckeleres weekly maxaine The Bulletin burne, hss lified diddend and





 Sines.



Australasian insurance growth

U.S. SECURITIES INDUSTRY

\section*{Facing the revolution}


\section*{Increases for plantation companies}

\section*{two of malaysia's}






SELECTED EURODOLLAR BOND PRICES


The Republic of Ecuador
Grindlay Brandts Limited Libra Bank Limited

Bank of Montrieal Incernational Limized European Brizilifan Bank Licuited-EUUC) (BRAZ
\(\qquad\) Loy Lif Bank California Midlend Bantr Limitted The Provinctal Ranklic of Canacia
Standard Chaitered Bank Fimited \(\because \because\)

\section*{Corporación Estatal Petrolera Ecuatoriana \\ U.6. \(\$ 33,600,000\)}

Grindlay Brandetionited

Did we "du

\section*{Profit up} Wos:

NEWISSUE


\section*{TOKYU DEPARTMENT STORE}
CO., LTD.
U.S. \(\$ 15,000,000\)

6 per cent. Convertible Bonds 1992


\title{
Morgan Guaranty reports on"Transactions in Securities of the City of New York"
}

On August 26, 1977, the Securities and Exchange Commission issued a staff report entitled "Transactions in Securities of the City of New York."

The report claimed that five major banks (including Morgan Guaranty Trust Com(pany), while underwritiog New York City :notes, "followed a policy of trying to reduce or eliminate their own holdings in City notes by sales and by not reínvesting in new issues the proceeds obtained by them from xedemption of maturing issues.".

In news media and political speeches this was interpreted as: "Banks" diumped their own holdings while selling notes to investors."

\section*{Did we "dump"?}

Here are the uncontested figures that show Morgan Guaranty's investment holdings of New York City notes during the period covered by the SEC staff report:
\begin{tabular}{|c|c|}
\hline September 30, 1974 & 51;100,000 \\
\hline October 31, 1974 & 51,100,000 \\
\hline November 30, 1974 & 51,100,000 \\
\hline December 31, 1974 & 51,100,000 \\
\hline January 31, 1975. & 50;000,000 \\
\hline February 28, 1975 & 50,000,000 \\
\hline March 31, 1975 & 148,000,000 \\
\hline April 30, 1975. & 98,000,000 \\
\hline
\end{tabular}

The amount went down (by \(2 \%\) ) in January because \(\$ 1,100,000\) of notes matured and were paid off. It went up in March when we purchased \(\$ 98,000,000\) of new notes. It went down in April when \(\$ 50,000,000\) matured and were paid off, but at the end of April it was still nearly double what it had been at the start of the period.
During the whole period, we didn't sell any New York City notes from our investment holdings.

These facts and figures prove that we didn't "dump." They also prove that we didn't follow the policy the SEC staff report attributed to us.

\section*{Confidence in the City}

The record of our investment holdings shows the confidence we had that New York City would survive its financial crisis. That confidence never wavered all the while news accounts were almost daily telling of the City's fiscal problems-debates about budget deficits, budgetary "gimmicks," special accounting practices, operating expenses in the capital budget, to name some of the most prominent.
The confidence we had that the City would pull through was the reason Morgan Guaranty continued underwriting the City's issues while the market remained open to them. In July 1975, after the City had lost access to the public market, we managed the syndicate that underwrote and marketed the first issue of bonds of the Municipal Assistance Corporation (MAC) - a \(\$ 1,000,000,000\) issue that gave MAC funds to help tide the City over the summer.

In November 1975, as part of the arrangements that brought Federal credit assistance to New York Cite, we and other banks extended the maturities of the City notes we held. We also accepted a reduced rate of interest on them and on the MAC bonds we had bought.

By the end of 1975 Morgan Guaranty's investment holdings of City notes and MAC bonds totaled \(\$ 186,600,000\). Today we still own \(\$ 83,800,000\) of City notes and we own \(\$ 105,000,000\) of MAC bonds. We and other New York City banks have
agreed to exchange our City notes for longterm MAC bonds and to extend the maturity of the MAC bonds we bought in 1975. This agreement, concluded in August 1977, will substantially ease the City's burden of debt service. \({ }_{\text {. }}\)

The City survived
Committing the bank's money, underwriting securities, working hundreds of hours with City, State, MAC, and Federal officials to meet one crisis deadline after another-these were among the ways Morgan Guaranty joined in the effort to save the City:
The effort succeeded. The City survived those very difficult times.

What about the notes?
And what about the notes which the banks, along with the investment bankers, underwrote? Of those bought by the public, any not already matured and paid were subject to the moratorium enacted by New York State in November 1975, which was declared unconstitutional in November 1976. Äs of today, all of the notes bought by the public have been paid, or are to bepaid within the next six months, or have been exchanged for currently marketable MAC secuities.

Ellusore C. P.atterson Chairman of the Board

Walter H. Page President.

\footnotetext{
September 12, 1977
}

\section*{DUTCH NEWS}

\section*{Boils earnings}

\section*{up sharply}


\section*{GERMAN COMPANIES \\ VW increases home market share}

\author{

}

BANK OF ENGLAND QUARTZ

Contrasts in Euroborrowing


\section*{Westinghouse's uranium suits}




\section*{F. E. C. S. A.}
flerzas electrical de catalluia sociedio amovima. THE PAST

\section*{The 25th Anniversary}

FCERZAS ELECTRICAS OE CATALiNa SOCIEDAD ANOMMA was founded on December 13.1931, and since 1952 has ben engaged in the generation. transmission. and
distribution of electrical energy in the Catalonian Region. Front then on. FECSA's market has been continuously increasing and FECSA has grown in order to meet the increasing demand. The figures here below show FECSA's evolution during its first 25 years:

the present
Summary of 1976 Annual Report


The Annual General Meeting

\section*{sharehnderers agreed upon the Bard hit}


 Chairs mast important points of the
- FFCSA is today one of the musil int port ant corporations in Catalnnia with a secure market sh
- FECSA's relations with public utilities hare cxeclipnt and we cooperate with
the nt for the benefit of both ute nation and our first.
- It t spite of the economic recession and The draught. 1976's financial year can be
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- Our market will continue its growth Finance
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In order to meet the demand during
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\section*{Refund order}
on Gulf Oil









\section*{Hudson's Bay Oil}


Heinz dividend

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Gotaverken first half loss of Kr. 268 m .




\title{
 Index picks up 4 in light trading \\ \author{
EY OUR WALL STTREET CORRESPONDENT
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} 4 FOREICNEXCANGES

New york, sept 1


£ \& \$ advance





CURRENCY PATES
to still Idrums In widititw



\section*{'Tighter' lead supply forecast}

\section*{}


\section*{English farmers race to reap record grain crop}



\section*{SOUTH WEST AFRICAN FISHERIES}

\section*{Pilchard shoals face disaster}
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\section*{STOCK EXCHANGE REPORT}

\section*{Share index up 13.5 at record 549.2 and Gilts up to \(1 \frac{5}{8}\) better on demand generated by trade figures}

\begin{abstract}


\end{abstract}


\section*{RECENT ISSUES}

A FINANCIALTIMES SURVEY

\section*{CONSTRUCTION PLANT AND EQUIPMENT}

\section*{OCTOBER 311977}

The Fmancial Times is planning to publish a survey on Construction Plant and Equipment. The main headings of the proposed editorial synopsis are set out below:
InTRODLCTIOA Turnover of the industry is abnit funll millinn STRLCTLRE Of some 170 couppanies in the industry, the inp 20 in size account for 80 per cent. of output and emplovment. TRADE The li.K. industrys share of world trade has slipped in 111 year
from 20 to 10 per cent. and resulted in a smaller share of the markel. INDUSTRIAL STRATEGY The industry is nne of 40 industrial sectors
whose performance is monitored under the industrial strategy progranmue and has recently been selected as one uf five scetors which will receiv PLAGT HIRE
PLAAVT HIRE Plant hire companies thought in nwn ahout is per cent
nf equipment in use: system once unique in Britain. now estallisher RECONDITIONED EQCIPMENT Acconumls fur 2 per cent. of equinment Separate articles will examine the prospects fnr the six main prorluels including
EARTHMOVING AND LEVELLING EQLIPMENT
EXCAVATORS AND TRENCHERS
ROAD MAKING AND MANTENANCE PLAYT CRESHING. PLLVERISING AND SCREENING PLANT CONCRETE MINING AND PLACNG MACHINERE: mobile cranes
The proposed publication date is Uctober 31. 1977. Copy date is October 17 rates contact: Nicholas Whitehead. FinanciaI Times, Bracken House Tel: \(01-24 \mathrm{~S} 8000\) Ext. 260 . Telex 855033 FINTIM G.

FINANCIALTIMES
EUROPE'S BUSINESS NEWSPAPER
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\section*{ACTIVE STOCKS}


FT-ACTUARIES SHARE INDICE


\section*{AULHORISED UNIT TRUSTS}








直NSURANCE, PROPERTY, BONDS


\section*{FT SHARE INFORMATION SERVICE}




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Boost for hopes of pay limit
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Leyland's first half profit falls to 512.6 m .

\section*{West Germani reflation} package approved


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Gatwick go-ahead for Skytrain


\section*{SKilien}




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THE LEX COLUMN

\section*{Rewriting the record book}


\section*{Dresdiner Bank is an integral part of the City,}

For solving your financial problems bot in Europe and oversea! Dresdner Bank, one of Europe's largest banks, stands ready to offer sound advice and efficient solutions.

Head Office


Londion Branch:
Frederick's Place
indon-EC 2R 8AT
elephone: 01-6067030```

